

Youth Business Camp

Trakošćan, Croatia
June 27 - July 10, 2021



WEEK 1 27 June - 03 July, 2021

WELCOME!

SUNDAY 27.06.	14:30 - 17:00				17:00 - 17:20	17:00 - 19:00	19:00 - 20:00	20:00 - 20:30
	Check in				Orientation	"Who is who?" - Meeting the participants	Dinner	Project teams coordination

LECTURES AND ACTIVITIES

MONDAY 28.06.	7:30 - 8:30	9:00 - 10:30	10:45 - 12:30	12:45 - 14:00	14:30 - 16:00	16:15 - 17:15	17:45 - 18:45	20:00 - 21:00
	Breakfast	Basics of Economics	Basics of Finance	Lunch	Project Management Workshop	The Importance of Ethics in Business	Circuit training	Dinner
TUESDAY 29.06.	7:30 - 8:30	9:00 - 10:30	10:45 - 12:30	12:45 - 14:00	14:30 - 16:00	16:15 - 17:15	17:45 - 18:45	20:00 - 21:00
	Breakfast	Basics of Management	Leadership	Lunch	Financial Plan Workshop (Budgeting)	Intellectual Property	Circuit training	Dinner
WEDNESDAY 30.06.	7:30 - 8:30	9:00 - 10:30	10:45 - 12:30	12:45 - 14:00	14:30 - 16:00	16:15 - 17:15	17:45 - 18:45	20:00 - 21:00
	Breakfast	Public Relations	Positioning Workshop	Lunch	Sales	The Role of Public Sector in Business	Circuit training	Dinner

STUDY BUSINESS TRIP TO VARAŽDIN

THURSDAY 01.07.	7:00 - 8:00	8:30 - 9:45	9:45 - 11:15	11:30 - 12:30	12:30 - 14:00	14:30 - 16:00	16:45 - 18:15	19:30 - 21:00
	Breakfast	Ride to Varaždin	City Tour	Lecture on tourism - Hotel Turist	Lunch	Factory Tour	Return trip to the camp	Dinner

LECTURES AND ACTIVITIES

FRIDAY 02.07.	7:30 - 8:30	9:00 - 10:30	10:45 - 12:30	12:45 - 14:00	14:30 - 16:00	16:15 - 17:15	17:45 - 18:45	20:00 - 21:00
	Breakfast	Digital Business World	Digital Currencies and Online Trading	Lunch	Communication Plan Workshop	Team Project Task Presentation	Circuit training	Dinner

WEEK 2

03 July - 10 July, 2021



STUDY BUSINESS TRIP TO KRAPINA

SATURDAY 03.07.	7:30 - 8:30	10:00 - 10:45	11:00 - 12:30	13:00 - 13:45	14:00 - 17:00	17:30 - 18:30	19:00 - 20:30
	Breakfast	Ride to Krapina	Visit to the Krapina Neanderthal Museum	Return trip to the camp	Free time	Circuit training	Dinner

FIELD TRIP TO THE TRAKOŠĆAN CASTLE

SUNDAY 04.07.	9:00 - 10:00	10:00 - 12:30	13:00 - 14:00	14:00 - 17:00	17:30 - 18:30	19:00 - 20:30
	Breakfast	Field trip to the Trakošćan Castle	Lunch	Free time	Circuit training	Dinner

LECTURES AND ACTIVITIES

MONDAY 05.07.	7:30 - 8:30	9:00 - 10:30	10:45 - 12:30	12:45 - 14:00	14:30 - 16:00	16:15 - 16:45	16:45 - 17:15	17:45 - 18:45	20:00 - 21:00
	Breakfast	Branding	Human Capital and Development	Lunch	Marketing	Brand Story	Presentation Guide	Circuit training	Dinner
TUESDAY 06.07.	Breakfast	StartUp and Funding	Corporate Social Responsibility	Lunch	Group work w/ mentor	Brand Story	Brand Story	Circuit training	Dinner
WEDNESDAY 07.07.	Breakfast	Group work w/ mentor	Brand Story	Lunch	Group work w/ mentor	Group work w/ mentor		Circuit training	Dinner
THURSDAY 08.07.	Breakfast	Group work w/ mentor	Brand Story	Lunch	Group work	Group work		Presentation directions and presentation draft	Dinner
FRIDAY 09.07.	7:30 - 8:30	9:00 - 9:30	10:00 - 11:30	12:00 - 13:30	14:00 - 16:30	17:00 - 18:30	19:00 - 20:30	20:30 - 22:00	
	Breakfast	Final preparations for the project pitch	Project pitch	Lunch	Project pitch	Surprise guest	Dinner	Party	

FINAL CEREMONY

FRIDAY 09.07.	7:30 - 9:30	9:30 - 11:00	11:00 - 12:30	12:30 - 14:00
	Breakfast	Check-out	Certificate ceremony, official project task results, photos	Cocktail-lunch